



MATERICA⁺

Company Profile

Materica is a company active in the field of **metal coatings and textured coatings**, where the human and manual component makes them unique and unrepeatable. It works particularly with the world of design, architecture and luxury in general.

Its core business is **metallization**. Thanks to its many years of experience, the company presents itself on the market as an ideal partner for projects of different kinds, which it carries out with the quality and precision that have always distinguished it.

Today Materica can be **a unique reference for the complete realization of a project**. Even from a simple digital file, it is able to fully realize the finished and customized product for its clients.

1979 Metalver was founded, which was mainly engaged in anti-corrosion and painting treatments

2008 Metalver becomes Agosmetal

2017 Founding of Materica, startup dedicated primarily to finished products

2019 Agosmetal and Materica become one, focus on metallization and materic coatings

2021 Launch of Materica For Windows, new division for materic coatings of windows and doors (partnership with Secco Sistemi)



Numbers The Materica team consists of 45 employees and in 2022 reported sales of more than 5 million euros.

Locations Two headquarters, the main one is in Scorzè (Venice), the satellite one in Trebaseleghe (Padua). The company also has several sales offices and showrooms in Italy and abroad: New York, Hong Kong, London, Moscow, Rome and Milan.





Major works over the years include the Colosseum fence in Rome, El Peix on the Barcelona seafront, the Bigo in Genoa (designed by Renzo Piano), and the structure of the Benetton headquarters in Treviso.





Mauro Bonso

Maurizio Orfino

Marco Masiero



Team



Materica's main processes involve **textured coatings, burnishing and metallization**, the latter a true flagship of the company, used in the past for anti-corrosive purposes, is now an amazing technique capable of giving new life to surfaces.

In fact, Materica's **metallization makes it possible to rework the surface of any material**, creating something unique, special and completely different.



Metallization challenges the role of the object, which takes on **a new essence**. It is an innovative and extraordinary technique, which Materica has made its own by developing a unique production process.

Originally created for anti-corrosive purposes, over time metallization has revealed its potential. By applying real metal, such as bronze, alpacca, brass, copper and zinc, to different kinds of substrates it gives new life and new visual language to any kind of product, **making what is not metallic become metallic**. The world of design and architecture is betting on these special products, because it has sensed how central metallization can be in this path of innovation.

In an ever-open path of experimentation, Materica unveils **new expressive capabilities** of almost every kind of material, such as wood, osb, glass, resin-coated polystyrene, stone, steel and textiles.



An electric arc gun melts wires of pure metal, from brass to bronze, zinc to copper to alpaca, micronizing them and projecting them at high speed in tiny particles onto the surface to be coated.

A process with **extreme application versatility**, which ennobles even the seemingly poorest materials, indulges geometries, enhances textures or, on the contrary, gives compactness and homogeneity to the most rough and textured surfaces. With the possibility of further treating metal, oxidizing it, coloring it, silvering it, antiquing it, polishing it in an extremely varied palette of new vibrations and sensory effects.

With many years of experience, **Materica continues to experiment** by coming up with original, replicable ideas capable of satisfying various cultural trends. Going through endless texturizations and oxidations, Materica's aesthetic solutions let shapes free to envelope materials, which are reborn with a new identity.



Burnishing is an oxidation process that makes it possible to create different effects, shades, colors and reflections from the same metal, which then goes through the opportunity to take on different variations.

From a technical point of view, burnishing is an oxidation of metal that is achieved by making it react with oxidizing products, mainly natural ones.





Materica's painting is a technique that the company has perfected in its more than four decades of existence, first using it as a decorative and anticorrosive protection and then realizing its enormous potential on an **aesthetic level**.

Indeed, thanks to skilled professionals and its state-of-the-art facilities, Materica is able to offer **a wide range of textured and textural effect coatings**, in which it goes on to replicate finishes that emulate the metal itself, resulting in works that fully embrace the values of the world of design and architecture.



Painting is mainly applied in **the industrial segment of windows and doors**. These are increasingly thought of as design objects that enrich and protect our homes, but we often worry mainly about their aesthetic appearance without thinking that those they will have to last over time.

Building on forty years of experience in anticorrosive coating, Materica has developed **Materica For Windows**, a division specializing in the treatment of windows and doors, forging important partnerships with leading companies in the sector.

In addition to the aesthetic aspect, with Materica For Windows we guarantee the durability of the window and door frame, working with **quality and precision** according to the stringent dictates of the European standard UNI EN ISO 12944-8-2018.



MATERICA



Materica is present on the main social networks (Facebook, Instagram, LinkedIn and Youtube), where it has more than 10k followers and describes projects, initiatives and events.



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